



Case Study

Decentralized Clinical Trial - 1,400+ Participants

83bar was able to complete recruitment for a 1,400+ participant decentralized clinical trial in seven months.

[The Results](#)



Case Study

THE CHALLENGE

83bar was challenged with finding participants for a decentralized clinical study to evaluate an at-home colon cancer screening test. The client asked 83bar to **find a minimum of 1,000 participants** for a multi-step trial that required the participants to:

- **Collect then return** an at-home stool sample via a provided kit
- **Schedule, attend and self-finance** an in-office colonoscopy procedure with a gastroenterologist of their choice
- **Assist with the medical records** collection process

THE RESULTS

- **66% timeline reduction**
- **1,400+ diverse participants set**
- **1st participant final analysis in under 6 months**
- **Dataset finalization and analysis completed in 5 days**

THE STRATEGY



Pre-study Pilot

83bar helped develop and conduct a smaller scale pilot to refine processes and help determine which approach was best suited



Project Strategy

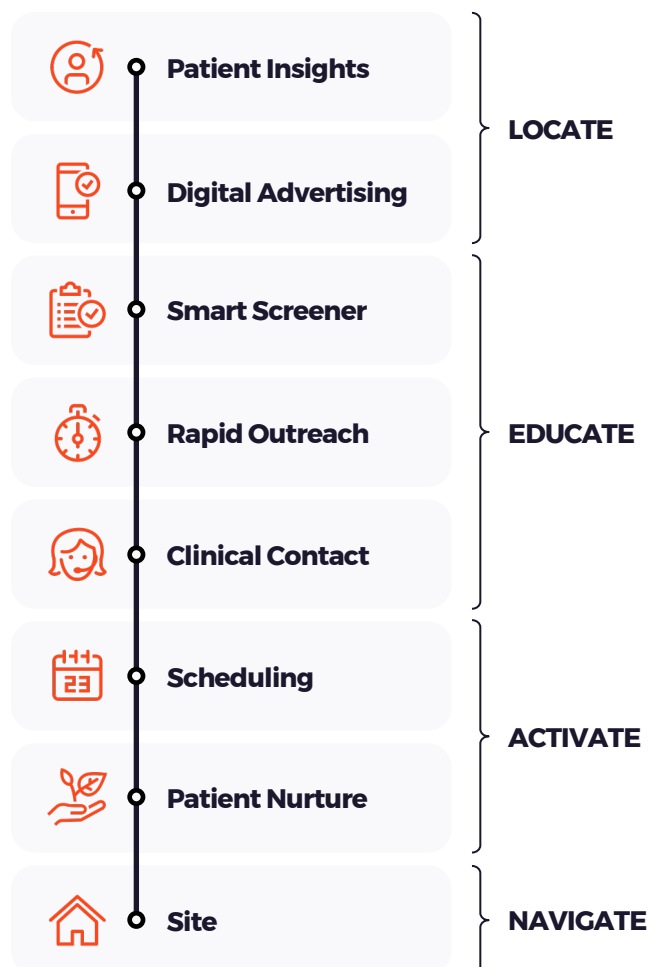
83bar designed an end-to-end project for decentralized study recruitment using the LEAN process: Locate, Educate, Activate, Navigate

INCLUSION & EXCLUSION

- Must be at least 45 years old
- No colonoscopy in the last ten years
- Average risk of colon cancer

THE PROCESS

With so many moving parts, it was essential that all participant activity be trackable in real time, then documented and time stamped.





Case Study

THE FUNNEL

Over a seven-month period, 83bar **successfully Located, Educated, Activated and Navigated 1,402 patients** through the clinical trial.



“
 We are so grateful that we chose 83bar to assist with our clinical trials. They’ve **dramatically improved our ability to locate and manage a high volume of qualified patients in a short window of time.** 83bar provided a streamlined, end-to-end solution to efficiently recruit patients in a highly efficient and cost-effective manner.
 ”

Ted Stephens - Vice President
 Marketing & Professional Education

CONCLUSION

Decentralized recruitment can be **achieved in significantly less time** than a traditional site-based model, often at a reduced cost.

Although logistical hurdles exist, partnering with capable, solution-oriented vendors can help **bring your trial into the decentralized future** and help you augment or replace expensive, traditional, site-based recruiting.

Schedule a call to learn more

Let’s discuss your requirements and our Patient Activation Platform, can recruit healthcare consumers for clinical trials or commercial products or treatments.

[Schedule a call](#)

ABOUT 83bar

At 83bar, we shorten the patient journey from years to minutes using our Patient Activation Platform to Locate, Educate, Activate and Navigate patients for Commercial, Clinical Trial, Device, Diagnostic & Pharma clients.

We bridge the gap between patient awareness and patient action to drive positive healthcare outcomes.