

CASE STUDY

# Decentralized Clinical Trial – 1,400+ Participants

83bar was able to complete recruitment for a **1,400+ participant decentralized clinical trial** in seven months.

The results

Let's talk!



## THE CHALLENGE

83bar was challenged with finding participants for a decentralized clinical study to evaluate an at-home colon cancer screening test. The client asked 83bar to **find a minimum of 1,000 participants** for a multi-step trial that required the participants to:

- **Collect then return** an at-home stool sample via a provided kit
- **Schedule, attend and self-finance** an in-office colonoscopy procedure with a gastroenterologist of their choice
- **Assist with the medical records** collection process

## INCLUSION & EXCLUSION

- Must be at least 45 years old
- No colonoscopy in the last ten years
- Average risk of colon cancer

### THE STRATEGY



**Pre-study Pilot**

83bar helped develop and conduct a smaller scale pilot to refine processes and help determine which approach was best suited



**Project Strategy**

83bar designed an end-to-end project for decentralized study recruitment using the LEAN process: Locate, Educate, Activate, Navigate

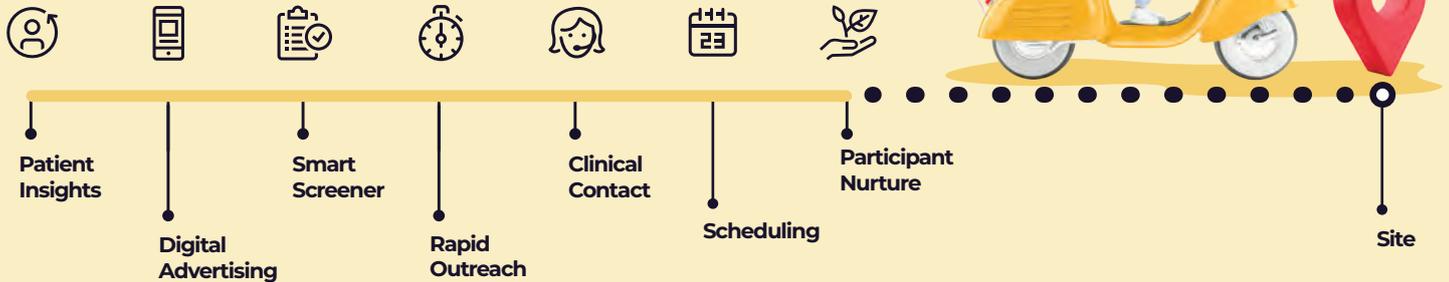
### THE RESULTS

This successful project **resulted in 1,402 trial completions, 40% more than requested.** 83bar's client was also able to **secure Breakthrough Device designation from the FDA** and funding for an additional large pivotal study. Additional benefits included:

- 66% timeline reduction**
- 1,400+ diverse participants set**
- 1st participant final analysis in under 6 months**
- Dataset finalization and analysis completed in 5 days**

## THE PROCESS

With so many moving parts, it was essential that all participant activity be trackable in real time, then documented and time stamped.



**LOCATE**

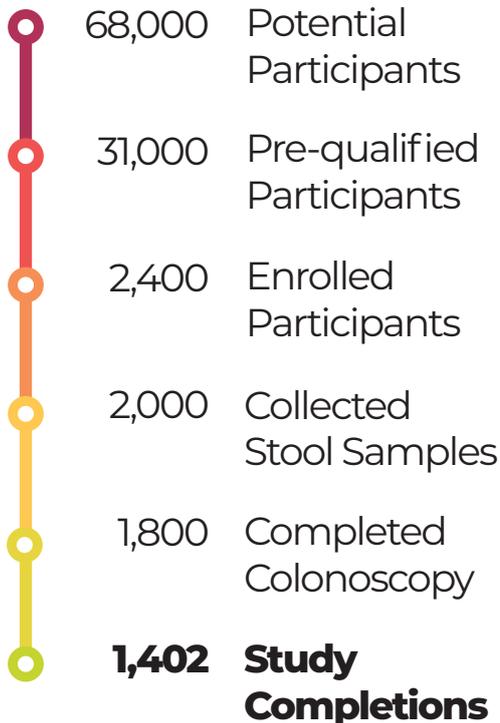
**EDUCATE**

**ACTIVATE**

**NAVIGATE**

## THE FUNNEL

Over a seven-month period, 83bar **successfully Located, Educated, Activated and Navigated 1,402 patients** through the clinical trial.



### LET'S TALK!

Schedule a meeting with 83bar experts or send us a message on our website.

[Book a call](#)

[Send message](#)

## CLIENT BENEFIT

“ We are so grateful that we chose 83bar to assist with our clinical trials. They've **dramatically improved our ability to locate and manage a high volume of qualified patients in a short window of time.** 83bar provided a streamlined, end-to-end solution to efficiently recruit patients in a **highly efficient and cost-effective manner.** ”

These contributions will help us to **deliver innovative technology to patients and physicians** on an expedited pathway.

**Andrew Barnell**  
CEO

## CONCLUSION

Decentralized clinical trial recruitment can be **achieved in significantly less time** than a traditional site-based model, often at a reduced cost.

Although logistical hurdles exist, partnering with capable, solution-oriented vendors can help **bring your trial into the decentralized future** and help you augment or replace expensive, traditional, site-based recruiting.

## CONTACT US

# Get in touch with the team

Learn about 83bar and our Patient Activation Platform for recruiting healthcare consumers for clinical trials or commercial products or treatments.

[Send a message](#)

## SCHEDULE A CALL

# Urgent Inquiry?

We'll get back to you as soon as possible, but if you have a more urgent need to discuss your patient recruitment issues, please schedule a short call with our experts below.

[Schedule a call](#)

## ABOUT 83BAR

[83bar.com](https://83bar.com)

At 83bar, we shorten the patient journey from years to minutes using our Patient Activation Platform to Locate, Educate, Activate and Navigate patients for Commercial, Clinical Trial, Device, Diagnostic & Pharma clients.

We bridge the gap between patient awareness and patient action to drive positive healthcare outcomes. We envision a world where patients are empowered with the knowledge and hope they need to pursue personalized healthcare solutions from innovative life science companies who aren't satisfied with the status quo.